

LIA WESP

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707.628.4323

EDUCATION

California College of Arts, 2004–2008
major: BFA, Graphic Design

Academy of Art University, 2003, 2004
Summer/Winter Experience:
Printmaking, Photography,
Painting, Digital Design

DESIGN EXPERIENCE

Banana Republic Factory Store, MAR 10–MAR 11
Gap Inc.

Design Assistant
Assist Sr. Design Director and Sr.
Graphics Manager on projects including
creating color palettes, print library and
sample organization, design inspiration/
research, and men's polo and layouts

Rubicon Collection: DEC 08–FEB 11
Tahoe home & lifestyle store

Graphic Designer
Responsible for all print collateral
and web site for interior designer
Catherine Macfee's Tahoe store,
Rubicon Collection. Projects included
postcards, event invitations, signage,
furniture brochures, magazines, web
banners, email marketing, and ads
appearing in *Tahoe Quarterly*.

DESIGN EXPERIENCE CON'T

Let It Roll JUL 10–FEB 11
Skateboard + Apparel, Las Vegas

Graphic Designer
Designed shop identity, skateboards,
tees, and interior graphics

Hostel PachaMama JUL 09–MAY 10
San Juan Del Sur, Nicaragua

Graphic Designer
Identity design, including logo,
website, business cards, and interiors

K.A.M. Foundation, NOV 08–JAN 09
Cancer Foundation

Pro bono Graphic Designer
Designed logo and stationery set
for the launching of the KAM
Foundation

Fine Arts Museums of AUG–DEC 2008
San Francisco: de Young,
Legion of Honor

Graphic Design Intern
Helped design and produce upcoming
exhibition elements such as labels,
posters, newsletters, and vinyls

NorthSouth Gallery, MAR 2008
Hunter Longe BFA Show,

Freelance design: postcards, gallery
list, and window vinyls for gallery's
show *Selected Studies and Sketches*

Sputnik, JAN–MAY 2007
California College of the Arts

Member of Sputnik, a faculty
elected design team which designs
and produces most of the college's
print collateral

SKILLS

Proficient in:
Adobe InDesign, Photoshop, Illustrator,
Microsoft Office, Apple Keynote

Competent in:
HTML, Dreamweaver, Flash

Printing:
Letterpress, Screen printing

Photography:
Digital, analog, and developing

HONORS AND AFFILIATIONS

AIGA member 2009

California College of the Arts 2004–08
Academic Scholarship
Creative Achievement Portfolio Scholarship

Saturday Club Scholarship 2004
Non-profit organization which
provides scholarships to youths
pursuing college in the arts

Academy of Art University 2002
Winter Experience, Digital Design
Student Achievement Award

OTHER INTERESTS

Piano
Sewing/Reconstructing Clothes
Polaroids
Patsy Cline